



FOR IMMEDIATE RELEASE:

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Franchise Opens Office in Silver Spring, MD

Silver Spring, Maryland...Tenant focused firm, The Forsythe Group at RE/MAX Realty Services, recently represented Senior Helpers. The franchise provides in home care to seniors all over the country. This is the first Silver Spring location. A few of the other locations franchises can be found are in New Jersey, Florida, Virginia and Kentucky.

The office is located on New Hampshire Avenue, off of Lockwood Drive. This new location will allow Senior Helpers to assist seniors living at home in Silver Spring, Maryland. The market potential statistics are overwhelming. According to The Commission on Affordable Housing and Health Facility Needs for Seniors in the 21st Century it is estimated that in the next twelve years nearly 14 million people will be over the age 85, and over 80% of them will want to continue to live at home.

Please find more information on Senior Helpers below.

Elizabeth-ashley and Jarrett K. Smith represented the Senior Helpers. Gil Weisenbaum of Zalco Company represented the Landlord.

Senior Helpers:

"We specialize in providing professional care to people who wish to remain independent at home instead of moving to a facility."

Our History

Senior Helpers was founded in Baltimore, Maryland in 2001 in response to a growing need for professional home care. Our focus is to utilize our resources, systems and knowledge to provide comprehensive and professional care to our clients. As the general population continues to age and live longer, there has been an increased need for reliable home based services. Senior Helpers was founded to address this need by providing dependable, consistent and affordable care. We strive to maintain the highest quality of service to enable our clients to remain independent as long as possible.

Our vision is to establish a national presence where we can enhance the lives of our clients and their families by providing excellent care. Today, we have offices nationwide - most likely servicing your area. *

The Forsythe Group:

The Forsythe Group, LLC is a leader in commercial real estate. While the company represents tenants and landlords, our primary focus is tenant representation. We adopt the objectives of our clients, the users of commercial space, and dedicate ourselves to the achievement of their goals. We strive to understand our clients' long-term operational objectives and to orient our work to achieve these objectives, rather than simply fulfill a short-term real estate need.

We assist clients in every stage of the real estate process, representing them in the buying, selling, leasing, managing and valuing of assets. We deliver value every day. The Forsythe Group works hard to exceed our clients' expectations by maintaining standards of value-added services well above the norms in our industry. We seek not only to achieve what is asked of us, but provide more than is expected. **

RE/MAX:

Since its founding in 1973, when it introduced the maximum commission concept in residential brokerage, RE/MAX has steadily increased its presence in the commercial real estate market. There are now more than 3,800 affiliates in the RE/MAX system who specialize in commercial transactions, with commercial divisions operating in 1,200 markets worldwide.

Last year, these specialists completed nearly 30,000 commercial transactions, valued at more than \$13 billion, up 50% from 2004.

RE/MAX has recently expanded its marketing and technology support for commercial agents via the remax.net web site, including message boards, downloads of presentation materials, and property listings. ***

For more information about The Forsythe Group, LLC at RE/MAX Realty Services, visit www.TheForsytheGroup.com or call 301-588-3484.

Notes: * www.seniorhelpers.com
** www.TheForsytheGroup.com
*** www.remax.net

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